

AD Submission Guideline / Specifications



size	width	height
Full page (Trim Size) <input type="checkbox"/> V	8.375 in	10.875 in
<i>* Please add crop marks and 1/4 in bleed all around.</i>		
1/2 page (horizontal) <input type="checkbox"/> H	7.375 in	4.85 in
1/4 page (vertical) <input type="checkbox"/> V	3.6 in	4.85 in
1/8 page (horizontal) <input type="checkbox"/> H	3.6 in	2.34 in

Our Workstation: Mac OS X Adobe Illustrator CS 4

Main Software: Adobe Illustrator CS 4

File Format: Illustrator CS 4 and below
Illustrator EPS
Photoshop EPS

*** All texts MUST outline**

*** All Files need to be compatible with Adobe Illustrator**

(NO QuarkXpress, MS Office, InDesign Data)

Quality: 300 dpi or higher (recommended)

Media Format: [CD](#) 1860 Ala Moana Blvd. Suite 416 Honolulu, HI 96815

[E-Mail](mailto:design@honoluluplus.jp) design@honoluluplus.jp

(If you have 5MB or larger file, please use online FTP
replacemnet site, such as YouSendIt, Firestorage, etc.)

Proof: Please submit One (1) jpg for proofing

Important Steps: Work as CMYK

Outline All Fonts/Texts

Locate all objects when you place images

Group when you complete

Flatten Layers

Delete all Stray Points

Please avoid using Drop shadow or filters.

It may cause error when it goes to printer.

Deadline: 5th of each month

For further question, please contact to our sales agent.

(Honolulu Plus / HawaiiUp! magazine 808-942-4321)